



CONTENT CREATION WITH AI

3-DAY HANDS-ON SHORTCOURSE

Turn AI into your creative partner. Learn to generate ideas, design graphics, produce video ads, and launch a full campaign with AI-assisted workflows.



TVET
Smart Choice
Bright Future



FOR
STUDENTS



FOR
PROFESSIONALS



FOR
TEAMS



Shortcourse
Programme

CONTENT CREATION WITH AI

ABOUT US

This course introduces participants to the use of Artificial Intelligence (AI) in creative content production, focusing on how AI can enhance workflows, generate creative ideas and improve visual storytelling. Participants will learn practical techniques to develop content faster for content creation, idea generation, and digital marketing support.

TARGET AUDIENCE

Content Creators · Social Media Executives · Marketing & Media Students · Freelancers & Small Business Owners · Graphic Designers & Video Editors · Beginners in AI-assisted creative content production.

LEARNING OUTCOMES

- 1 Understand the role of AI in modern content creation workflows
- 2 Use AI tools to enhance and generate creative content ideas
- 3 Create visually engaging social media content using AI-assisted features
- 4 Prepare cohesive content for social media campaigns and presentations

COURSE DETAILS

	DURATION	3 Day (10:30am – 5:30pm)
	MODE	Hands-On Training
	CERTIFICATION	MTTC Completion Certificate
	TOOLS COVERED	AI platforms, Affinity, Adobe Cloud



PJ CAMPUS

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JB CAMPUS

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